

The Ultimate Blog Post Checklist

Blog Post Ideas and Main Points:

- Your blog post stays on topic & hits key points*
- Your blog post title contains your keyword*
- Your blog post title is clickable*
- You've linked to past blog posts where possible*
- Text is not too long or is broken up by sub-titles*
- Your post contains a call to action*
- Your images contain alt text and are SEO friendly*
- Your post contains a featured image*
- You've proofread your post*
- Your URL matches your post title & is evergreen*
- You've written a meta description for your post*